

# WELCOME

TO

**SAS**  
PRODUCTION

ABOUT US

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# WHO WE ARE

## SKY AND STARS PRODUCTION [SAS PRODUCTION]

**SAS PRODUCTION** has been started in 2012 in Ho Chi Minh, Vietnamese

**SAS PRODUCTION** crew bases on extraordinary experiences to produce a seamless event planning experiences, make it happen, provide signature services and exceed for every expectation.

**SAS PRODUCTION** is keep developing to make your plan come true and building your memories.



ABOUT US

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# OUR MISSION & VISION

## SAS MISSION

Despite all limitations of space & time, **SAS PRODUCTION** is committed to upholding the spirit of **CREATION & FOCUS** news and unique event experiences, suitable for all types of customers and budget scales.

## SAS VISION

Always have the best technology and solutions to create quality, customer 's satisfaction is the motto of

01

## EVENT/PRODUCTION

- CREATIVE
- PLANNING
- STAGE EQUIPMENT
- SOUND - LIGHTING SYSTEMS
- 3D - 5D HOLOGRAM TECHNICAL
- DECORATION

03

## TALENTS

- KOLS & INFLUENCERS
- LOCAL ARTISTS
- INTERNATIONAL ARTISTS
- ACTOR & ACTRESSES
- DJS



# WHAT WE PROVIDE

02

## PR/MEDIA RELATIONS

- MEDIA BOOKING
- COPYWRITING
- VISUAL DESIGN
- PUBLIC RELATIONSHIP
- PR MARKETING - STRATEGY PLANING

04

## FILMS

- PLANNING
- CASTING
- PRODUCTION



PLANING  
TECHNOLOGY

**CREATIVE**

EXPERIENCES

**SAS**  
PRODUCTION

# OUR CORE COMPETENCIES HOW TO ARCHIEVE

**BEST**  
SOLUTION  
PRIZE

WORLDWIDE  
& GLOBAL  
**ARTIST**





# OUR **WORK**

From strategic planning, on-ground experience to online engagement,  
we push **STORYTELLING** to **STORYDOING**...

**BOOTH  
ACTIVATION  
EXHIBITION**

**MEGA EVENTS  
MUSIC FESTIVALS**

**EVENTS  
PREMIUM EVENTS  
FASHION SHOWS**





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# FACEBOOK LIVETREAM

LOCATION: FILM STUDIO HA NOI - DAY: MAY 2020  
BRAND: FACEBOOK

# FACEBOOK  
FOR VIETNAM





BOOTH  
ACTIVATION  
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## BOOTH LIVETREAM

LOCATION: 191 NAM KY KHOI NGHIA - DAY: JUN 2020  
BRAND: THP + MEGA1





BOOTH  
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## BOOTH LIVETREAM

LOCATION: 191 NAM KY KHOI NGHIA - DAY: JUN 2020  
BRAND: THP + MEGA1





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# BOOTH LIVETREAM

LOCATION: FILM STUDIO - DAY: MAY 2020

BRAND: PULSE

**pulse**  
by Prudential  
Thấu hiểu bạn như chính bạn

**pulse**  
by Prudential  
Thấu hiểu bạn như chính bạn

#WeDOHealth  
#WeDOPulse

**pulse**  
by Prudential  
Thấu hiểu bạn như chính bạn

Ứng dụng về sức khỏe  
với Trí tuệ nhân tạo AI

**pulse**  
by Prudential  
Thấu hiểu bạn như chính bạn

#WeDOHealth  
#WeDOPulse





Colgate

BOOTH  
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# COLGATE MAXFRESH TALENT

LOCATION: AEON MALL - DAY: AUG 09, 2019

GUEST NUMBER: 300PAX





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# LARIER DANCE CONTEST

LOCATION: VAN HANH - DAY: JUN 23, 2018  
GUEST NUMBER: 500PAX







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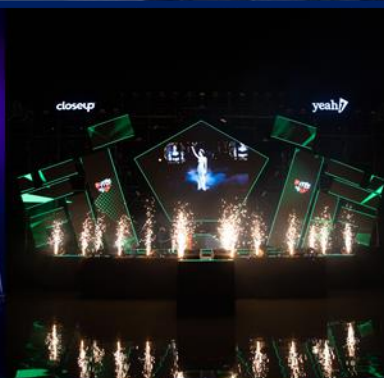
BOOTH  
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# CLOSE UP FREE TO LOVE

LOCATION: BAN NGUYET LAKE HCM - DAY: DEC 28, 2019  
GUEST NUMBER: 20.000PAX





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# SUMMER WATER BEAT

LOCATION: WALKING STREET HCM - DAY: JUNE 02, 2019  
GUEST NUMBER: 20.000PAX





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# SUMMER WATER BEAT

LOCATION: WALKING STREET HN - DAY: MAY 26, 2019  
GUEST NUMBER: 20.000PAX







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# JUSTICE LEAGUE NIGHT RUN

LOCATION: SALA CITY HCM - DAY: NOV 26, 2019

GUEST NUMBER: 10.000PAX





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# LE HOI VAN HOA GYEONCJU 2017

LOCATION: HOA BINH THEARER - DAY: DEC 22, 2017  
GUEST NUMBER: 2.000PAX



## 호찌민-경주세계문화엑스포2017

LỄ HỘI VĂN HÓA THẾ GIỚI  
THÀNH PHỐ HỒ CHÍ MINH - GYEONGJU 2017  
11/11 - 03/12/2017





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# IMC MANG NIEN VUI DEN MOI NHA

LOCATION: DA NANG STADIUM - DAY: MAY 26, 2017

GUEST NUMBER: 15.000PAX





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# IMC MANG NIEN VUI DEN MOI NHA

LOCATION: CAN THO STADIUM - DAY: APR 25, 2017

GUEST NUMBER: 15.000PAX





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# SERIES ESCAPE MUSIC FESTIVAL

LOCATION: SECC HCM - DAY: 2016 - 2017  
GUEST NUMBER: 20.000PAX





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# BUDWISER MUSIC FESTIVAL

LOCATION: SECC HCM - DAY: DEC 18, 2016

GUEST NUMBER: 20.000PAX





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# TRUY SAT FILM CONCERT

LOCATION: DA NANG, HA NOI, HO CHI MINH - DAY: APR, MAY 2016  
GUEST NUMBER: 30.000PAX





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# HUONG GA FILM CONCERT

LOCATION: DA NANG, HA NOI, HO CHI MINH - DAY: APR, MAY 2015  
GUEST NUMBER: 30.000PAX







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# YEAH1! – YEAR END PARTY 2020

LOCATION: CHLOE -DAY: 23 JAN, 2021

GUEST NUMBER: 500PAX





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# YEAH 1 - THANK YOU PARTY

LOCATION: NEST BY AIA - DAY: 19 JAN, 2021

GUEST NUMBER: 60PAX





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# VFA - A NIGHT AT MUSEUM

LOCATION: ART MUSEUM - DAY: JUL 07, 2019  
GUEST NUMBER: 250PAX





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# YEAH 1 - YEAR END PARTY

LOCATION: GEM CENTER - DAY: JAN 11, 2017

GUEST NUMBER: 600PAX





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# YEAH 1 UNIVERSAL DAY

LOCATION: WHITE PALACE - DAY: DEC 10, 2019  
GUEST NUMBER: 1.000PAX





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# YEAH 1 - THANK YOU PARTY

LOCATION: GEM CENTER - DAY: JUN 20, 2018

GUEST NUMBER: 5.000PAX





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# YEAH 1 - YEAR END PARTY

LOCATION: GEM CENTER - DAY: JAN 11, 2017  
GUEST NUMBER: 600PAX





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# BDUBS - GRAND OPENING

LOCATION: GEM CENTER - DAY: DEC 29, 2017  
GUEST NUMBER: 500PAX





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# DÉJÀ VU FASHION SHOW

LOCATION: ADORA CENTER - DAY: JAN 12, 2017  
GUEST NUMBER: 500PAX





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# BDUBS - GRAND OPENING

LOCATION: GEM CENTER - DAY: DEC 29, 2017  
GUEST NUMBER: 500PAX





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# MARTELL - PURE GOURMET

LOCATION: ARTS MUSEUM - DAY: DEC 12, 2015  
GUEST NUMBER: 250PAX





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# MARTELL - PURE GOURMET

LOCATION: TIME SQUARE - DAY: SEP 04, 2014  
GUEST NUMBER: 250PAX





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# SERISE MILANO FASHION SHOW

LOCATION: WHITE PALACE - DAY: 2013 - 2012  
GUEST NUMBER: 500PAX





# CONTACT US



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***FOLLOW US : SASPRODUCTION.VN - FACEBOOK: SASINFOR***

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